Accepted File Formats
for presenting Art for Label Printing

We at Label & Litho operate an Apple Macintosh environment and because of the system requirements we are unable to accept a few file formats.

These are:
  Microsoft Publisher, Microsoft Word and similar wordprocessing packages.

Design industry programmes that are suitable are:
  • Illustrator CC
  • PDF hi-res 300 DPI with fonts outlined.
  • InDesign CC
  • Photoshop CC - TIFF / BMP / JPEG / EPS linked files.
    (Colour images must be CMYK – RGB and LAB colours will need to be converted and may change colour slightly).

LineArt/Bitmap at 1200 dpi; Colour/Greyscale 300 dpi
  (Note: In some cases files may be requested at higher resolution or in vector format to obtain the best quality result)

FILES FOR DIGITAL PRESS
  • Please keep any spot PMS colours as spot colours - do not convert to CMYK

ACCEPTED MEDIA
  • email: art@label.co.nz
  • CD Rom, USB Stick
  • Dropbox
  • or contact us for FTP details

IMPORTANT
  • Please supply a colour print or black and white with colour breakdown clearly indicated.
  • Include all links and fonts or convert text to paths/outlines.
  • Do not embed any elements within a file.
  • Where an Opaque white is required please put on separate layer, apply colour and name it accordingly.